



COLORADO CANCER COALITION

The Colorado Cancer Coalition is dedicated to coordinating cancer prevention, early detection, treatment, support, and research efforts to improve the quality of life for all Coloradans.

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the **CCC** Connection

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The *CCC Connection* is the monthly newsletter of the Colorado Cancer Coalition. To subscribe, click "News" at www.coloradocancercoalition.org.

E-mail comments and newsletter submissions to Sara Miller, Editor at smiller@cfphe.org.

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BWRC Fund Launches First Grant Cycle

By Wendy Newman, BWRC Fund Project Director



Three survivors who've been the "stars" in our campaigns!

The Colorado Breast and Women's Reproductive Cancers (BWRC) Fund, a voluntary check-off program on line 44 of the Colorado Income Tax Form, is proud to announce the release of the first request for applications (RFA) for its inaugural mini-grants cycle.

Applications will be accepted in the following areas: education, screening, and diagnostic services as well as efforts to improve the quality of life of people affected by these cancers. The intention of the BWRC Fund is to complement existing efforts, therefore, funding priority will focus on populations not adequately served by existing services.

A total of \$25,000 in grant awards will be allocated through this RFA. The BWRC Fund Advisory Board aims to award at least one grant in each of the following five regions of Colorado: Southeast, Southwest, Northwest, Northeast, and the Denver metro area. Mini-grants are capped at \$5,000, however, applications for *any* amount up to \$5,000 are encouraged, even proposals for a few hundred dollars.

For more information about this program, please contact Wendy Newman, BWRC Fund Project Director, at 720-289-6015 or info@coloradocancercheckoff.org.

For details on the selected grantees, check the BWRC Fund website in mid-May: www.coloradocancercheckoff.org.

And don't forget to check-off a donation to the BWRC Fund on line 44 when you file your Colorado taxes!

ADVOCACY AND POLICY UPDATE

Members of the CCC's Public Policy Task Force have been busy this session supporting legislation that will impact Colorado's cancer community. If you are interested in becoming involved or learning more about the legislation below please contact Jill Adams with the Denver Affiliate of Susan G. Komen for the Cure (jadams@komendenver.org) or Dana Dzwonkowski at the American Cancer Society Cancer Action Network (Dana.Dzwonkowski@cancer.org).

HB 1164: The Breast and Cervical Cancer Prevention and Treatment Act of 2000 (Treatment Act) provides treatment for low- to moderate-income women who are uninsured or underinsured; but only if a woman is diagnosed through one of the state's Women Wellness Connection (WWC) providers. If a woman is diagnosed by a clinic or physician that is not a WWC provider, she is denied treatment through the Treatment Act - despite meeting all income, age and residency status requirements. House Bill 1164, sponsored by Representative Dianne Primavera, a breast cancer survivor, and Senator Ken Kester, will begin to remedy this issue by adding a surcharge of \$25 to the current "Committed to a Cure" breast cancer license plates. Currently, no money from the sale of the plates is supporting breast cancer. This additional fee would help create a fund to eventually expand eligibility for the Treatment Act - allowing women to access life-saving treatment regardless of where they were screened.

HB 1164 cleared the House of Representatives and passed Senate Transportation and Finance Committees with an amendment allowing current breast cancer license plate owners to choose whether they want to pay the \$25 surcharge at time of renewal. All new purchasers would still pay at time of registration and renewal. The bill is headed to the Senate Appropriations committee as amended before going to the entire Senate. If HB 1164 passes the Senate, it will go to Conference Committee.

SB 250: SB250, the Oral Chemo Parity Bill will make insurance companies cover oral chemotherapies in a way "no less favorable" than coverage for IV chemotherapies. The way the legislation is written allows Insurance companies to implement this requirement in the way that they are most able to administrate the service costs. Insurers say this will cost them huge amounts of money and increase premiums. The American Cancer Society Cancer Action Network, along with other advocate groups are supporting the bill in several other states this year. ACSCAN views this legislation as a quality of life issue for cancer patients seeking access to oral treatment.

Currently, Medicare upholds this policy of cost parity and this bill is asking that private health insurance follow suit. The bill passed out of the Senate Health and Human Services committee last Wednesday with an amendment that will require the state's Medicaid program to adhere to the same standards. The bill is headed to the Senate Appropriations committee as amended.

announcements

Get ready for the Undy 5000!

June 27, 2009, City Park (Denver)

The Undy 5000 is a nationwide 5000 meter (5K) walk/run race to fight colon cancer. But it's not your typical 5K. Participants in the Undy 5000 are encouraged to run or walk in the Undy 5000 in their underwear!

The Colon Cancer Alliance is also looking for local sponsors to fund this unique event.

To find out about sponsorship opportunities, or for more information, contact: Serena Sambat, MBA
303.205.1090 x8514
Hssambat@rmgacolorado.com
www.undy5000.org

Mi Casa and Andrew Hudson's Jobs List.com present the Bilingual Jobs List, a centralized, local portal for workers fluent in both Spanish and English to connect with employers seeking bilingual talent. To browse bilingual jobs or post a position, [click here](#).

Read what's being said about the Bilingual Jobs List in [The Denver Post](#) and on [CBS 4 News!](#)

The cost of a 30-day job posting is \$250 for a business and \$150 for a non profit organization. All proceeds from the bilingual jobs site will be donated to the Mi Casa Resource Center. There is no cost for bilingual job seekers to view and apply for the jobs.

Go Public

In an unprecedented collaboration, the **Campaign to Control Cancer**, the **Lance Armstrong Foundation** and the **International Union Against Cancer** have joined forces to issue a global call to action – the urgent need to Go Public. As publics organize and mobilize like never before, the time is right to create a new social climate about cancer control – one that engages the public in support of a new global response to cancer.



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Input from organizations and communities from all States are needed. We encourage all of you to participate in these important and engaging conversations. Input gleaned from each conversation will be compiled into a report by Duke University's Center for the Advancement for Social Entrepreneurship. This report will be delivered to the Global Cancer Community at the LIVESTRONG Global Summit in August and to the Campaign to Control Cancer's Global Leadership Forum in September.

We hope you will join us in this important initiative of Public Engagement...

Global Community Conversations on Cancer Control

The GOPUBLIC – Global Forum/Community Conversations campaign for public engagement launched across the globe on Feb. 4th – World Cancer Day.

Here's how to get involved:

Step 1: [Visit our new Go Public website](#)

Step 2: [Register to Host a Community Conversation on Cancer Control](#). Community Conversations on Cancer Control are volunteer-led events of 6 to 50 people or more, where participants use prepared materials to talk about cancer and cancer control. Conversations will take place in our homes, businesses, schools, hospitals, places of worship and community centers. Conversations last about 90 minutes, and are flexible so you can focus on the issues that matter most to you.

Step 3: [Download your Toolkit](#). Use the prepared materials to plan, invite, host and evaluate your conversation. Organize to host your conversation at home, work or a public space and invite your friends, family members, co-workers, community groups, and anyone else who might wish to participate. You decide how long your conversation will last; 90 minutes is best, but we also offer 30, 60, and 120 minute options.

Step 4: [Report your Conversation](#). Use our [online survey](#) to easily report back what was said at your conversation. These Conversations will create a report that will be distributed to all participants of this project, to world leaders at the Lance Armstrong Foundation LIVESTRONG Global Summit 2009, to the media, and to participants of the Global Leadership Forum for Cancer Control.

[Need Help?](#) Our website and team will provide you with the tools and support required to allow you to host and report your own Community Conversation, easily and effectively. Please do not hesitate to contact us at outreach@gopublic.controlcancer.ca.

Or contact Mary Rich Hill, the US Outreach Coordinator at 828-777-2038, maryh@c2cc.ca.
Get engaged and Go Public! <http://gopublic.controlcancer.ca>

PARTNER HIGHLIGHT

Exercise Provides Hope for a Cancer Survivor

Summit Cancer Solutions offers exercise programs to adult cancer survivors in the Denver Metro area. Deborah Weiner, a Summit Cancer Solutions' participant, was diagnosed with breast cancer in August 2006. She wants others to realize that an initial cancer diagnosis is not "the end"; there are many treatments for the various stages of the disease.



The weiner stretch!

Deborah joined Summit in January 2008 at the urging of her oncologist. Deborah underwent both chemotherapy and radiation, resulting in severe discomfort in her arms and a lot of fatigue. Using the treadmill and selected weight machines has significantly decreased her stiffness and pain, which continues to spur her on to stay active.

The moral support of her fellow participants and her exercise physiologist is a big factor in her motivation to continue exercising. "Contact with others living with the same problems and concerns that I have helps me to deal with my own life," Deborah affirms.

Deborah Weiner is one of over 1100 cancer survivors who have participated in Summit's program. Summit Cancer Solutions, a nonprofit, is open to adults of all ages and fitness levels. Participants are both men and women who have survived every type of cancer.

Due to grants, Summit is able to offer this program for only \$150. Scholarships are also available to cover this cost. Summit runs its program through seven recreation centers in Lakewood, Littleton, Wheat Ridge, Denver, and Centennial. For more information, please visit www.summitcancersolutions.org or call 303.409.2206.

Do Good. Have Fun. Go For A Spin!
Join us as we put the "fun" back in fundraising!

SUNDAY APRIL 19, 2009
Elitch Gardens tickets just \$19.99

TO BENEFIT
Sisters of Color United for Education
www.SOCUE.org
Visit www.SpringSpin.com for details.

For more information and to purchase tickets:
Cheryl L. Lucero—Team Captain, 720.299.5268



NEXT CCC MEETING

Thursday, April 23, 2009
12 – 2 PM

American Cancer Society,
Brooks Conference Center,
2255 South Oneida, Denver
RSVP to 303-692-2533

COLORADO INTEGRATIVE MEDICINE CONFERENCE

Colorado Integrative Medicine
Conference presents
Sponsored by University of
Colorado Denver School of
Medicine Office of Continuing
Medical Education

Focus on Mind-Body Medicine
July 17-19, 2009
YMCA of the Rockies
Estes Park, Colorado

For additional information and
registration information, visit
www.AlterMedResearch.org

LATINO CANCER SUMMIT

The Colorado Latino Community
Network Project (CO-CNP)
invites you to attend our Annual
Summit on April 24, 2009.

PPA Event Center
2105 Decatur St., Denver, CO

This annual event brings
together cancer researchers,
clinicians, health care providers
and the Latino community to
talk about the latest science
and services on cancer issues
that impact Latinos.

To RSVP, contact Pam Womack
at 303-352-3705 or
Pamela.womack@ucdenver.edu.